

# QUALIFICATIONS

## ELECTRONIC PORTFOLIO [threonine.net](http://threonine.net)

### WEB DESIGN

Wireframes  
Full design and skinning  
Style guides and branding  
Navigation and user interface  
CSS styling  
Email blasts  
Banners

### WEB DEVELOPMENT

HTML, PHP driven websites  
Hand coding and program assisted  
Backend development  
JavaScript, MySQL, AJAX, ActionScript 3  
Search engine optimization  
Site maintenance and management  
Flash and animation

### PRINT DESIGN

Collateral, direct mail  
Advertisements, billboards  
Live event materials  
Typography and layout  
Logo, branding and identity  
Offset, digital printing  
Paper, ink, printing techniques

### MANAGEMENT

Project management  
Workflow coordination  
Supervising, managing designers  
Project planning and execution  
Gathering, organizing assets  
Collaboration with developers  
Project timelines  
Content management

### ATTRIBUTES

Experienced supervising, managing  
Flexible and reliable  
Teamwork compatible  
Organized and precise  
Creative, conceptual thinker  
Adapt to different styles  
Personable  
Stay current with standards, technology

### APPLICATIONS

Photoshop CS4  
Illustrator CS4  
InDesign CS4  
Dreamweaver CS4  
Flash CS4  
QuarkXPress  
Microsoft Office  
Windows, Apple systems

# EXPERIENCE

## ZAPPOS

Art Director | Senior Web Designer

**LAS VEGAS**

**2007 - 2008**

Incredibly successful internet retail site, over \$5 million in sales daily. Reskinned, rebranded and created style guides for Zappos.com, verticals and 6pm.com. Project managed, organized, supervised, art directed, designed and delegated all aspects of web projects. Coordinated with front and back end developers, usability and user experience teams to meet all project goals. Hired, mentored and lead web and print designers. Streamlined update processes, fully developed marketing campaigns including concept, copy and design.

## AMLAND DEVELOPMENT

Senior Designer | Art Director

**LAS VEGAS**

**2006 - 2007**

Billion dollar real estate and condominium developer. Created, art directed and developed brand identity, implemented in-house standards, managed scope, quality and timeline of projects, coordinated design team and vendors. Collaborated with senior management, executives and international partners. Developed and project managed multiple websites from start to finish, performed website maintenance and improvements.

## SWIRL

Senior Designer

**SAN FRANCISCO**

**2004 - 2006**

High profile advertising agency. Developed creative concepts, designs and proposals for eBay, Panda Express and other national clients. Managed timelines, contract designers and production of concepts from start to finish. Updated in-house standards and applications.

## AGORA STUDIOS

Senior Designer | Web Programmer

**NEW YORK**

**2001 - 2004**

Web developer and design agency. Supervised, directed and trained designers, production and web developers. Delegated tasks, organized assets and resources, maintained timely project production and completion. Reinforced identity through consistent graphic branding, expanded client list.

## BACHELORS OF ARTS & COMMUNICATION

Rensselaer Polytechnic Institute | New York